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MAGNA  
STRATEGY

Company  
**Presentation**

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# Introduction

## Why Magna Strategy?

You've worked hard to build your wealth. Now it's time to make it work for you. Magna Strategy Advisory™ delivers exceptional client service and advice to help you achieve your most important financial goals. Once enrolled, you receive:

- A personalized approach to wealth management that starts with your goals and includes key aspects of your financial life.
- A wealth management strategy with advice and investment guidance that adapts to life changes.
- A dedicated advisor backed by an experienced team and one of the largest research departments in the industry.

Yearly Approx Return

75%

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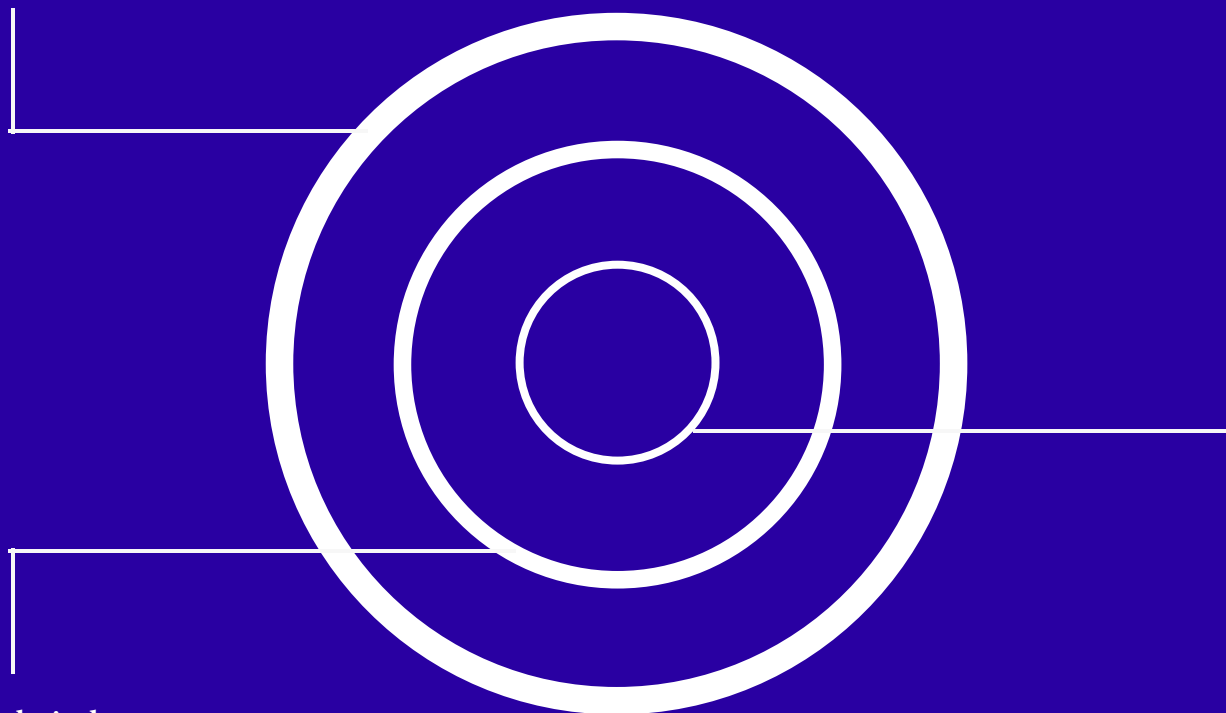
A personalized approach to wealth management.

We believe that wealth management should be designed to reflect your unique needs and goals. Your Wealth Advisor will work with you to understand your situation and build a comprehensive wealth strategy that aligns with your objectives today, tomorrow, and into the future.

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**Fundamental  
Analysis**



**Technical  
Analysis**

**Strategy  
Execution**

**WHAT?**

**WHICH?**

**HOW?**

**WHEN?**

Market Asset based  
on performance.

Financial instrument  
suitable for your account.

Strategy  
implementation for  
your account.

Execution on market  
based on timing, strategy  
and momentum.

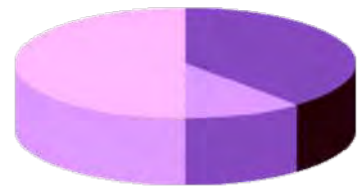
# Financial highlights

A personalized approach to wealth management.

We believe that wealth management should be designed to reflect your unique needs and goals. Your Wealth Advisor will work with you to understand your situation and build a comprehensive wealth strategy that aligns with your objectives today, tomorrow, and into the future.

## Strategy Ratio

78,76%



### **An experienced team at your service.**

Our priority is to understand and support your entire financial life. Led by your Wealth Advisor, you'll work alongside a dedicated team of professionals with a wide range of expertise to help you make informed market decisions in order to achieve your financial goals.

### **Value you can expect from Magna Strategy**

For more than 28 years, Magna Strategy has been there for investors through good times and bad. Our client-first approach means that whatever comes your way today, we will always be invested in your tomorrow.



# Market Research

	2020	2021	2022	2023
Commodities	39%	37%	41%	45%
Stocks	21%	26%	19%	14%
Currencies	24%	23%	21%	18%
Indexes	16%	14%	19%	23%

## Satisfaction Guarantee.

If for any reason you are not completely satisfied, we'll refund your fees or commissions and work with you to make things right.



## Pricing.

Magna Strategy Wealth Advisory all Trades are commission free below 30% in profit, anything above 30% profit we charge only a 10% commission. What this means is we ONLY MAKE MONEY WHEN WE MAKE YOU MONEY!!!



## Security Guarantee.

Magna Strategy will cover losses in any of your Magna Strategy accounts due to unauthorized activity.



[Read more](#)

# Account Types

Get closer to your goals with a Magna Strategy investment account. All our accounts require a KYC process.

When it comes to investing accounts, Magna Strategy is here to help you find an option that suits your needs and goals.



### Private and Secured

We ensure your account is secured and private.



### Market Analysis

We provide tools for your market research.



### Strategy Execution

Fast execution in your investment strategy

BASIC ACCOUNT		STANDARD ACCOUNT		VIP ACCOUNT	
Get access to global markets and trade commission-free.		Take advantage of tight spreads and competitive commissions.		Make the most of your trading with ultra-low spreads.	
Minimum Deposit	USD\$5000	Minimum Deposit	USD\$50,000	Minimum Deposit	USD\$100,000
Available Base Currencies	USD	Available Base Currencies	USD	Available Base Currencies	USD
Spreads	Float	Spreads	Float	Spreads	Float
Max Leverage	1:500 professional	Max Leverage	1:500 professional	Max Leverage	1:500 professional
Min Lot	0.01	Min Lot	0.01	Min Lot	0.01
Commissions Spot	\$6 Roundtop	Commissions Spot	\$4 Roundtop	Commissions Spot	\$2 Roundtop
Commissions FT	\$8 Roundtop	Commissions FT	\$5 Roundtop	Commissions FT	\$3 Roundtop
All strategies allow	✓	All strategies allow	✓	All strategies allow	✓
Discretionary account allowed	✓	Discretionary account allowed	✓	Discretionary account allowed	✓
<a href="#">Create Account</a>		<a href="#">Create Account</a>		<a href="#">Create Account</a>	



## Solutions

Every account must apply its strategy to get better results. We focus to help you in the process and achieve your financial goal.

## Diversification

- Diversification is the process of spreading your investments across asset classes.
- Timing opportunity based on market analysis

## Investment Goals

- Investing must be rewarded.
- Building a portfolio.

## Monitor and rebalance

- Market opportunities waits for no one. Monitoring helps you to get more clear in your goals.

Market Momentum

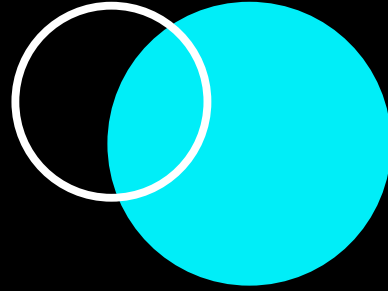
Trading Tools

Pricing execution

Risk Management

# Strategies

Professionals working for you.

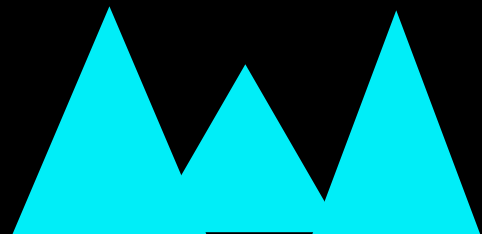


Buy and hold

A buy-and-hold strategy is a classic that's proven itself over and over. With this strategy you do exactly what the name suggests

You buy an investment and then hold it remember assets are all good timing makes the difference.

Magna Strategy offers a variety of strategiest based on your account and your financial goals.



Cost averaging is also a practice to create a hedge agains bad timing in the markets.

# Financial planning

## What is it?

This is the process that helps you plan, forecast, and budget for future financial wealth. It includes the following processes: Planning, Budgeting, Forecasting, Scenario modeling, Performance reporting.

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Financial goals spread

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Investing Diversification

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Available Funds

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Risk and Reward

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Cost Average

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Assets Plan

2023 was an excellent year for investors. We gave good returns of around 80% and mid and small-caps did even better. Gold sparked investors' portfolios with around 93% returns.

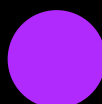
In 2024, with interest rates expected to go down, will debt funds take the crown? What is the outlook for gold and equities in 2024? Will gold continue to rally with geopolitical tensions rising? Will equities continue outperforming or take a backseat? This is where financial planning and asset allocation are important.



- Provide fast and accurate financial analysis.



- Predict the impact of potential decisions on cash flow and profitability.



- Create agile, integrated financial plans that account for multiple scenarios.

- Identify and assess new revenue opportunities and risk.

# Ready for your Account Opening?

[Click here](#)

All accounts at Magna Strategy must go through a KYC process

MAGNA STRATEGY is a brand name for investing and financial advisory services.

Magna Strategy (the “Firm”) has been operating since 1995. Our Firm offers investment portfolio services to our clients, you, and your family. Our Representatives are those people who provide a professional standard of care and recommendations to you.

Our representatives will perform an initial interview with you to conduct a data-gathering process to determine your individual needs, gathering data such as (but not limited to) objectives, time horizon and your risk tolerance.

After an analysis of the personal and financial information, your representative will discuss a range of topics such as the types of accounts that may work for your particular situation, investments and investment strategies, as well as give you an overview of expenses and costs of each. You will work with your representative to develop a strategy that meets your needs and that you are comfortable with.

The recommendations and allocations we make are intended to be in the clients’ best interest and to be made in a manner that is consistent with each client’s goals and objectives, while considering overall market conditions.

The firm and its representatives generally do not provide advice on investment products that are fixed or static in nature or those that are not considered securities by federal and state securities laws. While the firm does not provide ongoing monitoring of accounts, you may request to have a review of your accounts to determine if any changes or re-allocations need to be made. The Firm provides both Discretionary and Non-Discretionary accounts.

**Strategiest  
Working for you**

# Recommendation and Policies

You, our client, are responsible for promptly notifying the firm if you have changes to your personal situation including any lifestyle and financial conditions that may alter stated goals and objectives and subsequently, the investment advice we may provide.

Our firm does not provide tax advice and is not responsible for the tax consequences borne by you as a result of account transactions. We encourage you to talk with your tax advisor about tax consequences resulting from transactions or any particular investment that may be held within your account(s).

Magna Strategy builds portfolios that reflect the objectives and risk tolerance of each individual client. Throughout our process, we focus on the clients' best interests, their objectives and an emphasis on quality of earnings.

Generally, research and analysis are conducted by our research team and through third-party providers such as Morningstar, Inc., Money Guide Pro, Riskalyze, Bloomberg, Envestnet and various other reporting agencies.

Investment portfolios may contain a mix of American Standard Options in Commodities, Cryptocurrency, Forex, Stocks, exchange traded fund positions, mutual funds and/or sub-accounts within variable contract with core holdings within established companies or entities.

Investing involves substantial risks, including complete possible loss of principal and ONLY Principal investment will you (client) NEVER be in a position where you could lose more than your beforehand discussed-approved risk capital.

**\*\*\*THE MAJORITY OF THE INVESTMENT RECOMMENDATIONS MADE BY THE FIRM INVOLVE RISK, INCLUDING LOSS OF PRINCIPAL RISK AND ONLY PRINCIPAL INVESTMENT. YOU SHOULD BE PREPARED TO BEAR THE RISK OF LOSS WHEN INVESTING \*\*\***



# Execution Services

We recognize our responsibility for best execution for our clients, and our recommendation of services is based on numerous factors. This does not solely mean the achievement of the best price on a given transaction. Rather it is a collective consideration of factors concerning the trade in question. Such factors include the security being traded, the price of the trade, the speed of the execution, apparent conditions in the market, and specific needs of the client. It is our intent to capture the maximum value of pricing, investment ideas and support for you when we execute transactions on your behalf. To this end, in order to take advantage of lower costs and technology advances. Our representatives will review the various investment vehicles and work with you to select an option that best fits your needs and desired goals.

Our representatives will review the various fees and expenses with you to ensure that you have a clear understanding of the costs of your accounts. Each client will also receive, direct from the custodian, additional information on fees & expenses in the form of account disclosure documents, prospectuses and additional disclosure documents provided on a routine basis.

**Product Type Recommendations** While providing wealth advising services to a client, the Firm and/or its registered representatives follow specific policies in place to ensure that recommended investments align with a client's stated goals and objectives and to ensure that registered wealth advisors are placing your interest above themselves and the firms.



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